

MARIELLE ONANA

EDUCATION

TU Dublin - Ireland

Master's degree in Public Affairs and Political Communication (First Class Honours)

Toulouse II Jean-Jaures University - France

Master's degree in French and German Philosophy (with the highest Honours)

University of Coimbra - Portugal

Master's degree in Philosophy (with the highest Honours)

Catholic University of Central Africa

Bachelor in Philosophy(Honours)

PROFESSIONAL EXPERIENCE

TENEO

November 2024 - May 2025

Junior Associate - Corporate and Strategic Communication

Accomplishments:

- Supported high-impact communication campaigns by delivering tailored research, stakeholder insights, and content aligned with business and reputational objectives.
- Demonstrated strategic thinking by analysing employer brand positioning, contributing to planning discussions, and recommending approaches to strengthen client messaging.
- Took initiative in project delivery - created internal tools (e.g., stakeholder databases, calendar systems) to increase team efficiency and knowledge sharing.
- Set up automated monitoring tools for legislative updates (Oireachtas) and shared relevant insights with client teams.
- Managed daily reporting, media monitoring, internal communications, and client support across sectors.
- Collaborated cross-functionally with colleagues in other markets, including finance and design teams, to support campaign execution.
- Supported the creation of the Public Affairs credentials deck, used to present capabilities to prospective clients.

CLANWILLIAM INSTITUTE

July 2024 - November 2024

Social Media Marketing intern

Accomplishments:

- Managed and scheduled social media content across platforms to increase engagement and visibility for the organisation's mental health initiatives.
- Played a key role in the strategic revamp of the charity's website, improving navigation, design consistency, and user accessibility.
- Created tailored digital content that aligned with the organization's mission and tone, promoting services to underserved communities.
- Assisted in developing a content calendar to ensure consistent communication and alignment with key mental health awareness campaigns.
- Collaborated with staff to identify storytelling opportunities that highlighted the impact of the charity's work.

Parliamentary intern

Accomplishments:

- Campaign and Policy research with Aslam to establish one-stop shops for autistic people in Ireland
- Production of informative Flyers for the politician and political party
- Research and proofreading on various subjects and policies
- Video editing for social media
- Social media management
- Speech Writing and engagement with various stakeholders to organize events
- Creation of high-quality written and visual content for use across various channels

STRENGTHS AND SKILLS

Wix
Lightroom
Canva
Content Creation
Stripo
MailChimp
Google Workspace
Microsoft Forms

Adobe Software
Microsoft Office
Web design
SEO
Ruepoint
InDesign
CapCut
Agility PR

Marketing
Communication
Social Media Campaign
Press Relations
Onclusive
Press Releases
Meltwater
Cision

ACADEMIC INTERNSHIPS

- **Seoul National University**
- **Universitat Autònoma de Barcelona**
- **University of Wuppertal, Germany**

LANGUAGES

- **French**
- **German**
- **Portuguese**